

SHAPER SEARCH PRIVACY POLICY

Shaper Search respects the privacy of its online visitors and recognizes the importance of providing a secure environment for them. This policy outlines what information we collect from you, how we use it, and the steps we take to ensure that your information is protected.

Information We Collect

Where possible we will deal with you anonymously, allowing you to browse our website without telling us who you are or revealing any personal information about yourself. We are, however, able to determine your IP address. Your IP address may be used to assist us with system administration, diagnosing server problems, reporting aggregate information, site tracking to help improve site content and enabling us to measure the use of our website.

If we do require your personal information, we generally collect it directly from you. Personal information is usually collected during the course of our relationship with you, and may be provided by you by correspondence (eg letter, email, through our website or by entering competitions, events or promotions), telephone communications or by your giving us such information in person.

When you engage in certain activities on our web site such as entering a contest or sweepstakes, filling out a survey, sending us feedback or registering as a listed member, we may ask you to provide certain information. Information requests may include details of your: business, business name; email address; postal address; telephone number; date of birth; gender; sporting activities; and product preferences. Generally, the type of professional and/or personal information we collect about you relates to the primary purpose for which we are collecting the information.

Other People's Information Which You Provide To Us

If you provide personal information to us about someone else you must ensure that you are entitled to disclose that information to us and that we can collect, use and disclose such information for the purposes described above without being required to do anything else under relevant privacy laws. You

should take reasonable steps to ensure the individual concerned is aware of the contents of this Privacy as those matters relate to them.

The Way We Use Information

The professional and/or personal information that you provide Shaper Search allows us to provide you with the latest product, promotional and event information that we believe might be useful to you.

Information will be sent to you via e-mail or mobile phone. This information may relate to products, promotions, news or offers carefully selected commercial partners. This information will only be sent out to you if you have opted-in to receive Shaper Search e-mails and/or mobile phone services. If you decide that you do not want to receive future e-mails and/or mobile phone services (Need to get Thirds Screen's take here for broader mobile services to be included here) from Shaper Search, or if you want to modify you professional and/or personal data or want your professional and/or data to be deleted from our database, please refer to our 'Opt-out, delete or modify professional and/or personal information' section.

We may need to release your address information to the delivery service to deliver products that you may win; and provide contact information to third parties that help us provide customer service. We will not give or sell this information to any other company for its use in marketing or solicitation.

Your professional and/or personal information may be used to assist us with site improvement. This may involve analysing visits to the website, learning more about the interests of our visitors in aggregate and also on professional and/or personal level to better understand your interest and need, so we can improve our products and services and deliver to you the type of content, features and promotions that you are most interested in.

Shaper Search may also share your personal information with Shaper Search affiliates or other business partners in order to support your customer relationship with Shaper Search, allowing us to provide you a greater service offering.

Public Forums

This site makes use of social networking platforms, chat rooms, forums, message boards, and/or news groups. Please remember

that any information that is disclosed in these sites becomes public information and you should exercise caution when deciding to disclose your professional and/or personal information.

Note To Parents

Shaper Search is committed to protect the privacy of children and has no intention of collecting personal data from children under the age of 13. We encourage parents and guardians of children under 13 to regularly check and monitor their children's use of e-mail and other activities online.

Teenagers under the age of 17 and over the age of 12 should encourage their parents to review this policy and to contact us if they would like to raise any concerns.

Opt-Out, Delete or Modify Professional and/or Personal Information

At the time of registration with Shaper Search you will be given the choice to opt-in for emails and/or mobile phone updates from Shaper Search and its affiliates. The Shaper Search website and mobile applications gives you the ability to opt-out, modify or cancel your member profile at any time. We encourage you promptly to update your professional and/or personal information if it changes.

Cookies and How We Use Them

Cookies are a feature of your web browser that allows websites to transfer bits of information to your computer for record-keeping purposes. A cookie stored on your computer can be used to "remember" things like your password, or that you have already registered. This allows us to speed up your future activities, saving the time you would normally spend entering information such as your password or registration. In addition, Shaper Search may use cookies to retrieve user information for promotional, marketing, or security purposes featured on the website.

Third Parties and Service Partners

We may engage third party contractors to perform services for us, which involve the contractor handling personal information we hold. For example, we may engage third party contractors to maintain and monitor our customer and user databases. In these situations, we prohibit the third party contractor from using

personal information about you except for the specific purpose for which we supply it.

We encourage our service partners to adopt and post privacy policies. However, the use of your personal information by our service partners is governed by the privacy policies of those service partners, and is not subject to our control.

Links to other websites

The links contained on the Shaper Search website to other non-Shaper Search websites. Shaper Search is not responsible for the privacy practices or the content of such Web sites and you should exercise your best judgement when sharing professional and/or personal information on these Web sites.

Our Commitment to Security of Your Personal Information

We want you to have continuing trust in Shaper Search and in our products and services and, so, we have put in place reasonable physical, electronic and managerial procedures to safeguard and secure your personal information.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations of the Internet which are beyond our control; (b) the security, integrity and privacy of any and all information and data exchanged between you and us through our web site cannot be guaranteed; and (c) any such information and data may be viewed or tampered with in transit by a third party.

By using the Shaper Search website you signify that you agree to the terms of this Privacy Policy. If you do not agree with the terms of our Privacy Policy, please do not provide us with personal information and leave this website.

We reserve the right to modify our privacy policy as business needs require. We will post such changes on our website.